

## Wedding Exhibitions Birmingham & Leicester 2022

### About us

- Established in 2003 – with 90+ Wedding Shows till date.
- Pioneers of Asian Wedding Show in Midlands
- Leicester Shows promoted as The Global Wedding Shows (East & West Wedding Shows)
- Winners of Regional English Wedding Awards 2017 & 2018.
- Semi Finalist for Niche Wedding Awards 2018

2017 & 2018  
Regional Winners  
The English Wedding Award  
Category:  
Best Wedding Shows



Semi-Finalists  
Niche 2018  
Business Awards  
Category:  
Best Wedding Services



### Dates & Venues

Our wedding shows are hosted at very prestigious venues\* in the Midlands and for forthcoming shows the dates and venue are:

- Sunday, 16 October 2022 – The New Bingley Hall, Hockley Circus, Birmingham B18 5PP
- Sunday, 20 November 2022 – Mercure Leicester – The Grand Hotel, Granby Street Leicester LE1 6ES
- Sunday, 05 March 2023 – Mercure Leicester – The Grand Hotel, Granby Street Leicester LE1 6ES



### Highlights:

- 90+ stand in Birmingham & 60+ Stands in Leicester.
  - 80+ Wedding Professionals / Specialist at each Event
  - Competitive stand prices. Starting from £225 for 2x2m space.
  - Stands available as Open Plan (or with Pole & Panel systems Booth Style in Birmingham Only)
  - Fashions Shows (in Birmingham Only)
  - Easy Access from the Motorways and public transport
  - FREE parking for visitors at all venues.
  - FREE Entry to the show when registered online.
- Nominal fee at the door donated to our nominated charities\*\* (tbc)



To name a few, our previous venues included: King Power Stadium Leicester, Leicester Tigers Rugby Stadium, Holiday Inn Leicester, Morningside Arena Leicester, Edgbaston Cricket Club. Aston Villa Football Club, Ramada Park Hall Wolverhampton, DoubleTree by Hilton Coventry.

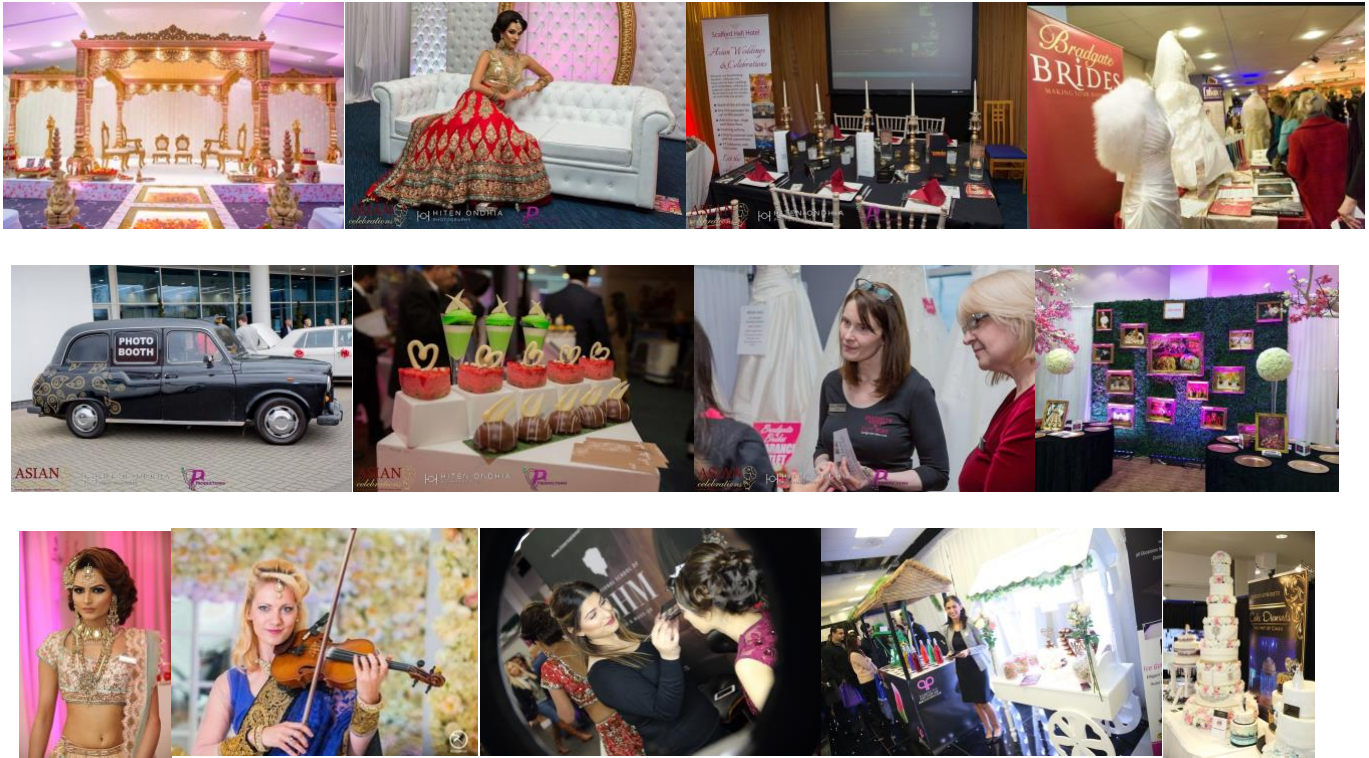
\*\*Our previous charities included: LOROS Hospice and Midland Air Ambulance. We have raised £5000+ in last 4 years.



### Our Wedding Shows :

- Biggest Asian Shows in Midlands
- Biggest Wedding Show in East Midlands
- Also Most Diverse (East & West) Show in Leicester. – in terms of attendance & wedding specialist
- 650+ Couples planning their wedding attend each show  
Plus Friends & families have attended each of our show historically.

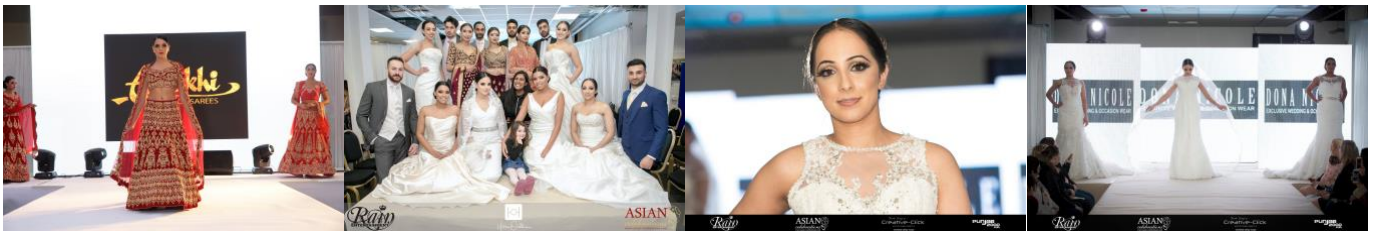
- Positive feedback from stand holders.



## Fashion Shows

Fashion shows are an integral part of our wedding shows in Birmingham and we provide an opportunity for businesses to showcase their latest collection of Bridalwear, Menwear, Evening wear, Jewellery and other products.

- Two Fashion shows on the Day : 1.00pm and 4.00pm
- Choreographed & produced by Experienced team
- Professional Models
- Stage & Lighting sponsored by Professional Audio Visual Company



MORE PICTURES ON OUR WEBSITES / SOCIAL MEDIA ...

## How we promote our Shows

- Local Asian Radio Stations (Leicester only)
- Social Media Ads: Facebook, Instagram, Twitter
- Paid Ads in above Social Media
- Our and other numerous website eg: UKBride, WeddingFairs.com
- Posters, Banners, Flyers
- Ads in selected local papers / magazines
- Direct Emails Marketing to businesses / brides to be.



## Our Media Partners

include:

- Leicester Mercury, LeicestershireLive UKBride, WeddingFairs.com
- Sabras Radio, Kohinoor Radio
- **And a few more...**

Leicester Mercury



## Sponsorship Availability

We do get asked for availability of the sponsorships of our show and are introducing the following for the forthcoming shows;

- Headline sponsor of the Show (Two sponsors per event)- Costs £4000\*
- Radio / Visual Ad Sponsor (Three sponsors per event) – Costs £2000\*
- Fashion Show Sponsors (Four sponsors per event only) - £1000\*
- Video Clips / Ads on In-House TV Screens at Birmingham Show only – Costs £500\*

For more details of sponsorship package please contact us.

**\*Please Note:** Costs do not include any stands or preparing of video clips.

## Other Marketing Opportunities

To stay ahead of your competitors, we offer following marketing opportunities for your business.

- Mutual Social Media Promotion – **Join Early | Early Exposure for your business**

## Exhibition Stand Costs

- 2m (W) x 2m (D) - £275
- 3m (W) x 2m (D) - £385
- 3m (W) x 3m (D) - £500
- 3m (W) x 4m (D) - £600
- Budget stands starting from £225 (ie Stands without power or partitions) – allocated at our discretion.
- NO VAT Payable

(m= meters, D = Depth, W= Width)

For more information, stand locations etc, please see our floor plans

For More info Please contact:

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**Correct as of 1 March 2022**