

Wedding Exhibitions Birmingham & Leicester - Autumn Winter 2023/2024

About us

- Established in 2003 – with 90+ Wedding Shows till date.
- Pioneers of Asian Wedding Show in Midlands
- Leicester Shows promoted as The Global Wedding Shows (East & West Wedding Shows)
- Winners of Regional English Wedding Awards 2017 & 2018.
- Semi Finalist for Niche Wedding Awards 2018

2017 & 2018
Regional Winners
The English Wedding Award
Category:
Best Wedding Shows



Semi-Finalists
Niche 2018
Business Awards
Category:
Best Wedding Services



Dates & Venues

Our wedding shows are hosted at very prestigious venues* in the Midlands and for forthcoming shows the dates and venue are:

- Sunday, 19 November 2023 – Mercure Leicester, The Grand Hotel, Granby Street Leicester LE1 6ES
- Sunday, 03 December 2023 – The Conference Suite, West Bromwich, W. Mids B70 6LY



Highlights:

- 80+ stand in Birmingham & 60+ Stands in Leicester.
- 80+ Wedding Professionals / Specialist at each Event
- Competitive stand prices. Starting from £250 for 2x2m space. Bigger Stands available, see our floorplans and prices
- Stands available as Open Plan (or with Pole & Panel systems Booth Style in Birmingham Only)
- Fashions Shows (in Birmingham Only)
- Easy Access from the Motorways and public transport
- FREE parking for visitors at all venues and in vicinity
- FREE Entry to the exhibition and Fashion Shows

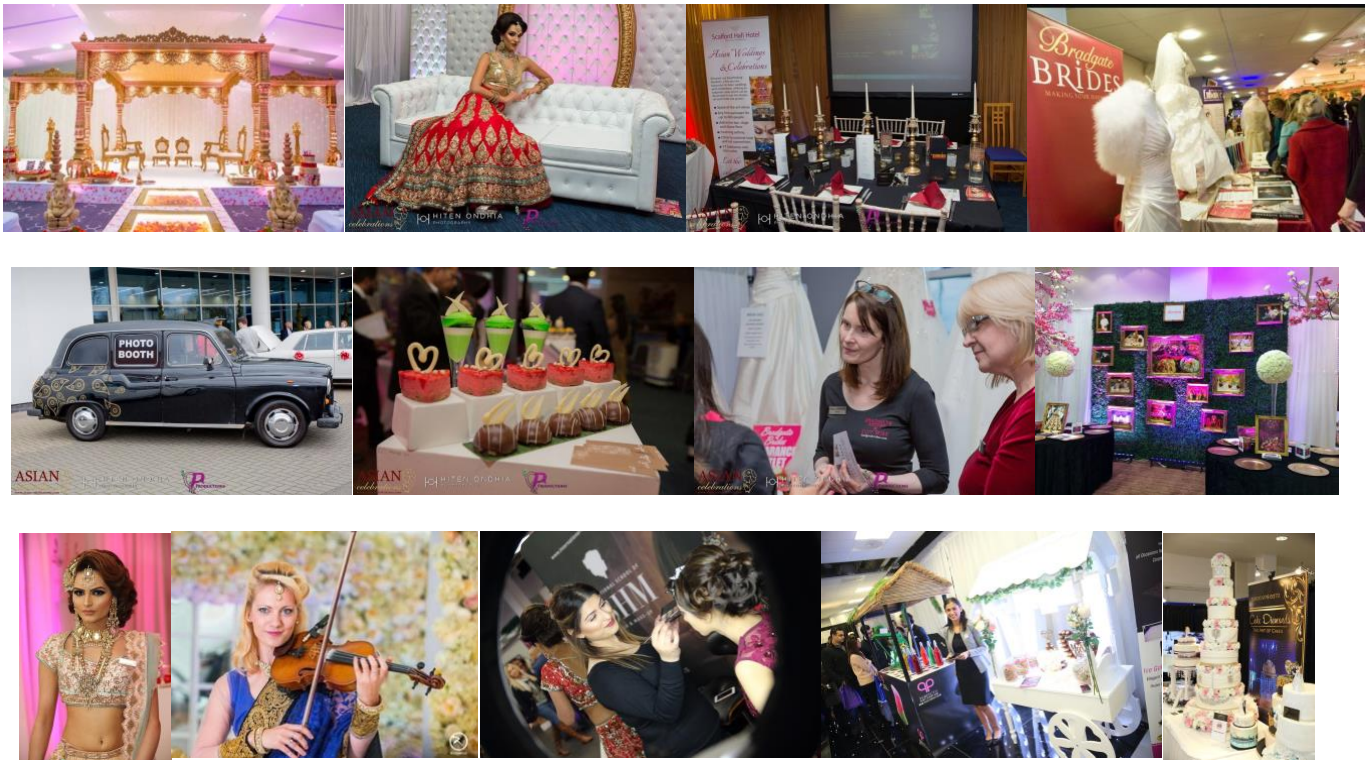


To name a few, our previous venues included: King Power Stadium Leicester, Leicester Tigers Rugby Stadium, Holiday Inn Leicester, Morningside Arena Leicester, Edgbaston Cricket Club. Aston Villa Football Club, Ramada Park Hall Wolverhampton, The New Bingley Hall Birmingham, DoubleTree by Hilton Coventry.



Our Wedding Shows :

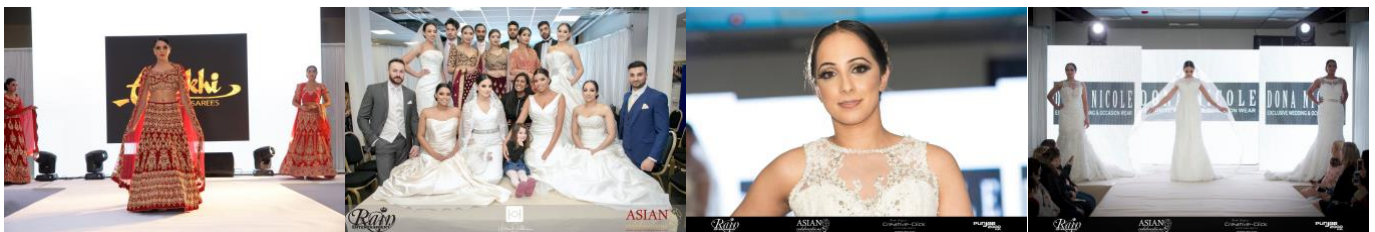
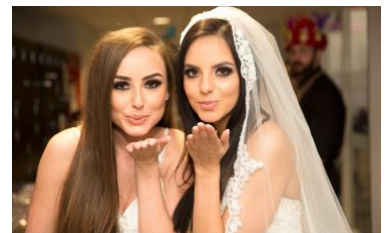
- Biggest Asian Shows in Midlands
- Biggest Wedding Show in East Midlands
- Also Most Diverse (East & West) Show in Leicester. – in terms of attendance & wedding specialist
- 650+ Couples planning their wedding attend each show
Plus Friends & families have attended each of our show historically.
- Positive feedback from stand holders.



Fashion Shows

Fashion shows are an integral part of our wedding shows in Birmingham and we provide an opportunity for businesses to showcase their latest collection of Bridalwear, Men wear, Evening wear, Jewellery and other products.

- Two Fashion shows on the Day: 1.00pm and 4.00pm
- Choreographed & produced by Experienced team
- Professional Models
- Stage & Lighting sponsored by Professional Audio Visual Company



MORE PICTURES ON OUR WEBSITES / SOCIAL MEDIA ...

How we promote our Shows

- Local Asian Radio Stations (Leicester only)
- Social Media Ads: Facebook, Instagram, Twitter
- Paid Ads in above Social Media
- Other numerous website eg: UKBride, WeddingFairs.com etc
- Posters, Banners, Flyers
- Ads in selected local papers / magazines
- Direct Emails Marketing to businesses / brides to be.



Our other media partners

include:

- Leicester Mercury, LeicestershireLive UKBride, WeddingFairs.com
- Sabras Radio, Kohinoor Radio
- **And a few more...**



Sponsorship Availability

We do get asked for availability of the sponsorships of our show and are introducing the following for the forthcoming shows;

- Headline sponsor of the Show (Two sponsors per event)- Costs £4000*
- Radio / Visual Ad Sponsor (Three sponsors per event) – Costs £2000*
- Fashion Show Sponsors (Four sponsors per event only) - £1000*
- Video Clips / Ads on In-House TV Screens at Birmingham Show only – Costs £500*

For more details of sponsorship package please contact us.

***Please Note:** Costs do not include any stands or preparing of video clips.

Other Marketing Opportunities

To stay ahead of your competitors, we offer following marketing opportunities for your business.

- Mutual Social Media Promotion – **Join Early | Early Exposure for your business**

Exhibition Stand prices

- 2m (W) x 2m (D) - £300
- 3m (W) x 2m (D) - £425
- 3m (W) x 3m (D) - £550
- 3m (W) x 4m (D) - £650
- Budget stands starting from £250 (ie Stands without power or partitions) – allocated at our discretion.
- NO VAT Payable

(m= meters, D = Depth, W= Width)

For more information, stand locations etc, please see our floor plans

For More info Please contact:

M : 0796 0336780

E: info@asian-celebrations.com

W: asian-celebrations.com

Correct as of 8 April 2023