

Wedding Exhibitions & Wedding Guides

The
Bridal Show
www.thebridalshow.co.uk

ASIAN
celebrations
www.asian-celebrations.com



Asian Celebrations Ltd Company No 5495620. Registered Office: 30, Chappell Close, Leicester LE4 8DZ

Completed application form must be posted/ Emailed to:

Asian Celebrations Ltd
30 Chappell Close
Leicester
Mob: +44 (0) 796 0336 780

email: info@asian-celebrations.com
www.asian-celebrations.com
LE4 8DZ

PAYMENT (PLEASE SEE IV)
(Please tick)

- CHEQUE ENCLOSED
- BANK TRANSFERS.: (Please provide details of transfer made)

1. IMPORTANT NOTES:

- I. PLEASE USE **BLOCK CAPITALS** OR **TYPE ENTRIES**
- II. PLEASE READ ALL THE STALL HOLDER'S TERMS AND CONDITIONS ATTACHED.
- III. STALL COST / SIZE WILL DEPEND UPON OPTION SELECTED – SEE PAGES 1 & 3
- IV. **FOR A CONFIRMED SPACE, FULL PAYMENT MUST BE RECEIVED WITH THE BOOKING FORM. WHERE PAYMENT IS RECEIVED WITHOUT BOOKING FORM WE WILL IMPLY THAT TERMS & CONDITIONS HAVE BEEN READ & ACCEPTED**
- V. CHEQUES FOR EXHIBITIONS MUST BE PAYABLE TO "ASIAN CELEBRATIONS LTD"
- VI. CHEQUES FOR ADVERTISEMENTS MUST BE MADE PAYABLE TO "THE BRIDAL SHOW"

2. Applicant / Business Details & Stand Bookings /

Advertisements & Payments

Contact Name	
Business Name	
Address	
Post Code	

Telephone Number	
Mobile No's:	
Email:	
Business Category	

EXHIBITION DATES & VENUE CODES

(All Dates are subject to change)

Size & Number of Stand Details

Total £
(See Page 3 Section 7)

Sunday, 14 October 2018 @ New Bingley Hall , Hockley Circus Birmingham-

Sunday, 18 November 2018 @ Leicester Sports Arena, Leicester

Sunday, 24 February 2019 @ Leicester Sports Arena, Leicester

ADDITIONALSERVICES : (Must be advised & Paid at time of Booking)

EXTRA TABLES: Specify Number of Tables / Venues x £15 per table

ELECTRICITY: ALL Prices now include Electricity.

ADVERTISING IN WEDDING GUIDE A6 : (price per A6 Page) -

Inside Pages: £250 Inside Front (cover) £450 Inside Front £450

Inside Back £450 Inside Back (cover) £450 Back Cover £500 Middle DPS £500

Add Others Please specify

PLEASE SEE NOTES BELOW TERMS & CONDITIONS / TOTAL £

3. Terms & Conditions: Payments, Cancellations of Stand Spaces & Others :

■ Asian-Celebrations Ltd & The Bridal Show (“organisers” or “we” or “us”) will confirm your space on receipt of full payment ■ We reserve the right to cancel the booking if full payment is not received six weeks prior to the event date ■ Where payment/s are received without booking forms, we will deem that our terms and conditions have been read and understood ■ If you cancel a confirmed space, Exhibition Fee may only be refundable at our discretion, However no refund will be made if cancellation takes place less than four weeks before the event date and all outstanding fees owed to us shall still be payable ■ Exhibitors must make their own arrangements for setting up and decorating their stand/s. ■ Unless otherwise agreed, all stands will include one table & 2 chairs ■ Stands are not supplied with any tablecloths, display boards or shell schemes. Additional charges apply if these are required ■ The positioning /allocation of spaces at the exhibition is at the absolute discretion of the organisers ■ Non-UK exhibitors will be responsible for their own travel / Visa arrangements ■ Unless an agreement is obtained in writing from us, playing of music in any format or use of speakers / amplifiers is strictly forbidden. ■ Photography or videography, other than your own stands, is prohibited. ■ WE maintain all rights to take and publish photographs and video clips of the events in whatever media, it may deem necessary ■ We will also not be liable for any incidents / events beyond our control including non attendance by the public at the show/s ■ Exhibitors shall have access to the venue, three hours before the start of the event. ■ The Venue must be vacated within one hour of the closing time of exhibition. ■ Sharing of stands with another business is strictly prohibited ■ Exhibitors undertake that they will NOT display any literature or leaflets of third party businesses or companies ■ Exhibitors also agree to comply with all our terms and conditions and those of the exhibition venue/s in addition to those listed here These are available on request from us ■ **In an unlikely event should a need arise, organisers reserve the right to alter the date and venue of any scheduled exhibition dates.** ■ We reserve the right to amend, alter, delete or add any or all of our terms and conditions without prior notice to the exhibitor. These will be available to view on our website www.asian-celebrations.com.
Cooking / Preparation & Selling of Food at our Exhibitions: Use of electricity for preparing / cooking at Our Leicester Sports Arena Wedding Show (LSA) is strictly prohibited. For other venues, this will be subject to our discretion. Please email us with your requirement / details. Food cannot also be sold, However free sampling of food will be allowed.

4. Cancellation of Stands: Unforeseeable Eventualities, Public & Employers Liability Insurance:

We will make every effort to ensure a safe and successful day, but cannot accept any responsibility for any financial loss, damage or injury to your property, employees or a third party due to negligence caused by you, including the misuse of the venue. ■ We will also not be liable for any incidents / events beyond our control. Therefore, we strongly recommend that YOU should be adequately covered for all unforeseeable eventualities and not just limited to mentioned above. This includes but not only limited to your inability to attend the event due to double bookings or any commercial reasons, illness or bereavements in the family, key personnel, breakdown of vehicles or any such event not specified herein. For cover, contact your insurance provider. Please ensure this is in place as **the organisers will not be liable for any refunds.**

5 PAT Certificates & Terms and Conditions of use of Your Electrical Appliances and use of Electricity:

All electrical appliances used at the shows, must be PAT tested and conform to current UK legislations on the date of use. Copies of the PAT certificates must be provided to us or the Venue staff when requested. We (including the venue owners) reserve the right to inspect all electrical appliances and forbid the usage of appliances that do not meet such standards. Electrical appliances must be used with circuit breakers and recommend the use of transformers, where possible. **Use of Halogen lights is strictly forbidden.** Each exhibitor who has paid for the use of electricity is allowed to use appliance/s not exceeding 200 watts (0.2kwh) for each amount of fee paid. If your requirements exceed these limit please discuss with the organisers.

6. Declaration :

I / We have read the above terms & conditions and these are acceptable to me / us. I/We also confirm that we are authorised to enter into this contract on behalf of the company / business mentioned here in.

Signature

Name of Signatory

Date

Name of Company

Position in Company

(Director / Partner / Owner etc)

Payments Methods: CHEQUE INCLUDED BANK TRANSFER

7. Cost of Stands and others

Cost of Stands: will depend on the location of your stand at the Show you choose. Tick One or more of the boxes: (ALL stands now include electricity) Please read this in conjunction with floor plans

Open Plan Space for Mandaps, DJ's or other non-standard space

Where our standard stands are not suitable example for Mandaps, DJ stands or larger exhibition spaces, following other options are available: - Open Plan spaces - £50 per square meter.

EXTRA / Additional requirement: (All subject to availability and must prebooked & paid for)

Extra table within own space (3x2 meters as overleaf - cost per table) No's Required x £ 15 ...

Extra 1 meter space in width (ie table to be placed "L" shape) No's required x £ 125

Additional Electricity supply (per space / per Day) No's Required x £ 25

(main socket may have to be shared with other exhibitor and you must bring your own cables / extensions.

See our other terms and condition for electricity as above . If electricity is not required.

The Bridal Show / Asian Celebrations Wedding Guide & Flyer Advertisements

This will be issued in association with The Bridal Show. (See Details enclosed for size of ads and deadlines)

Full page in Wedding Guide on A6 Size Inside Pages (Please see as enclosed)

(excludes back page, inside back, inside front pages) - £250 per page

Back Cover Page £500, Inside Back, Inside / front pages : Full Page £450 per page

Middle (DPS - Double Page Spread) £500. – DPS . **Cost of Art work not included**

Flyer Advertisements (Flyer size A5) – For Full Information please see Page 5 marked “The Wedding Guide”

Advertisement Size : Available from ¼ page - £175. ½ page £275. Full: £450

(Cost per flyer. Subject to availability). Artwork deadlines: 20 July 2018 for October/November 2018 exhibitions & 1 November 2018 for February 2019 exhibitions) . **Cost of Art work not included.**

Please include the cost of additional Services on Page 1

Radio Competition Prizes

Prizes will be given away on local Asian Radio station promoting our event & may include your business name as the donor of the prize during the competition slot allocated. Subject to availability and Terms and Conditions of the Radio Station. Must be received by us at least 4 weeks before the event date)

PLEASE PROVIDE DETAILS OF PRIZES YOU WISH TO GIVE AWAY BELOW:

(Eg. Gift Voucher worth £50, Boxes of Chocolates, Bottle of Champagne, Meal for 2 at a restaurant, FREE evening makeup etc)

PLEASE : include your vouchers & Business Card for competition & prize draw. Please ensure these are received by us at least 14 days before the event.

BUSINESS NAME

SIGNED:

**HAVE YOU CONSIDERED ADVERTISING IN “ OUR WEDDING GUIDE”
THIS WILL BE ISSUED IN ASSOCIATION WITH “THE BRIDAL SHOW” – SEE DETAILS ATTACHED**

**FREE : ALSO : YOUR BUSINESS ON OUR PROPOSED APPS & ANDROIDS for IPHONES,
IPADS, TABLETS KINDLE FIRE HD. FOR FREE ASK FOR DETAILS**



STAND BOOKING FORMS

TAILOR MADE SPONSORSHIP AVAILABLE. PLEASE CALL US TO DISCUSS

PLEASE NOTE:

FOR A CONFIRMED SPACE, FULL PAYMENTS MUST BE RECEIVED BY CHEQUE.

Stands provisionally held must be confirmed within 5 days from the date of the booking. Otherwise stands will be released.

IF YOU WISH TO MAKE A **PAYMENT BY BACS**, PLEASE EMAIL US THE BOOKING FORM AND WE WILL ADVISE YOU OUR ACCOUNT NUMBER.

ADDITIONAL SERVICES: Must be advised & Paid at time of Booking. As we outsource this service, We may not be able to supply on the day if not arranged before hand.

Amended 01/05/2018

Midlands Premier Wedding Exhibition Organisers
M: 0796 0336780

Dear Exhibitor

THE WEDDING GUIDE

Following the huge success of our last Wedding Guide we are pleased to announce that, we will be printing the 11th edition of “Brides essential Guide” for the 2018/2019 wedding Exhibition season. We have now also incorporated two more features on this wedding guide. (see points 3 & 4 below)

The feature of our Official Show Guide is:

1. A real pocket sized (A6 - standard postcard) Wedding Guide that could fit in the handbag of a your target customer i.e. prospective Bride (or grooms’ jacket pocket)
2. 10,000 Copies minimum. Full Colour Process on 150 gsm gloss finish
3. Advert included on our website for 12 months **on a complimentary basis**
4. Distributed FREE to the YOUR target market – ie. All the Bride, Grooms & visitors to ALL our exhibitions during 2018/19 season. Also available from selected wedding specialists
5. Very Cost effect. From About 2.5pence per copy or less than 1pence if a single is seen by 3 people.
6. Limited advertisement spaces – Only 52 Pages in all

Costs* : Special rates from £250 per page for Asian Celebrations Wedding Exhibition customers:

Front Cover	Not Available
Full Page	£ 250
Back Cover – Full Page :	£ 500
Inside Back – Full Page :	£ 450 (Total 2 Pages available) –
Inside Front – Full Page :	£ 450 (Total 2 Pages available)
Middle Double Spread Pages (DPS)	£ 500 (Total available – one)

*NO VAT PAYABLE

Notes:

- Advert size: A6 (Post Card Size)
Without Bleed: Width 105 mm x Height 148.5 mm : **With Bleed :** Width 111 mm x Height : 155 mm
- Artwork can be arranged or / and where required will be charged at a discounted rate of £35 per hour)
- **Deadline Date.** Final Proofs to be received and confirmed by **20 September 2018**
- Artwork must be received by us by E-mail info@asian-celebrations.com in pdf / jpg / tiff files
- All artwork must be received with a minimum of 300 dpi
- If amended artwork is not received in time, we will use artwork received used in our previous edition.
- Payments may be forfeited if adverts not received in time.
- Non Exhibitors to add £50 per page to standard rates

Your ad could include an advertorial (a description of your business’ details / USP’s ie. back ground of owners, products and services you provide, testimonials etc.....)

COPY OF OUR LAST EDITIONS ARE AVAILABLE ON REQUEST

Booking Forms for Advertisements:

Name of Business:

Address :

Post Code

Mobile / Telephone Number :

Email address:

Do you have an advertisement ready for this publication?

Yes.. Please include here (Refer Notes above)

No. We authorise you / your nominated art designer or printers to contact us to discuss

For Existing Advertisers : ,If amended artwork is not received in time, we will use artwork received for our previous edition.

No of Pages required@ £..... Total Cost

SIGNEDDate: