

Date as post marked

Dear Exhibitor

Wedding Exhibitions – October 2010 to February 2011

Following the remarkable response the from the exhibitors and visitors to our East & West Wedding Shows in Leicester, In association with The Bridal Show, we are pleased to invite you as an exhibitor at the some largest wedding exhibition at the following prestigious venues for the 2010/2011 exhibition season :

- **Birmingham** : Sunday, 31st October 2010 at The Edgbaston Indoor Cricket Centre and The Grand Marquee at Edgbaston Cricket Club , Edgbaston, Birmingham B5 7QU
- **Leicester** : Sunday, 14 November 2010 at Leicester City Football Club (LCFC), Walkers Stadium, Leicester LE2 7FL , East & West Wedding Show
- **Birmingham** : Sunday, 9th January 2011 at The New Bingley Hall, 1Hockley Circus Birmingham B18 5BE
- **Leicester** : Sunday, 6th February 2011 (Venue to be confirmed –(East & West Wedding Show)

We enclose a space reservation form for you to book your stand.

Historically proven to our exhibitors several times, we pride and aim to provide:

- **Well publicised and promoted Wedding Shows:** Geographical and demographically targeted distribution of flyers, Banners, posters, radio, advertisements in both Asian and mainstream Bridal magazines, mainstream newspapers, and other publications, web banner exchanges wedding portals etc
- **Excellent track records for attendance.** – Up to 600 brides / grooms per event
- **Cost effective and offer competitive Rates:** Please see Space Reservation forms for price details.
- **Offer additional optional marketing opportunities:** advertisements in our own Wedding Guides (see details as enclosed) in both paper based and Internet based guides
- **Sponsorship packages** at the exhibitions of choice to create your brand awareness

Our “East & West Wedding Exhibitions” is *a unique concept* in the wedding show market as it will :

- **Showcase** the best wedding services from the West (Mainstream) and East (Asian) Wedding Services Providers (i.e products and services which meets both sections of the market / cultures)
- **Provide an ideal opportunity** if your products / services can be targeted in both markets segments (eg. Limo hires, venues, chocolate fountains, wedding cakes, photographers etc)
- **Fashion Show:** To promote the fashion business and a tool to attract more brides to the event/s
- **Prove a Cost effective marketing solution:** One stand / cost to cover both market segment.
- **Saves you time:** in preparation for the exhibition and manning the stand/s on the day.
- **Promotion** : In addition to media mentioned above, for the East & West Wedding Shows marketing will be undertaken in both Asian and mainstream medias and banners at various places.

We will contact you in the next few days to discuss the matters. In the meantime if you would like more information on our events or would like to discuss any matters, please contact Rekha, Pravin or myself on 0116 2602187 or email us.

We trust you will be able to join us along with other well known businesses, who have already confirmed their participation at our exhibitions.

We look forward to hearing from you soon.

Yours sincerely,

Kayur Kotecha
Event Director
www.asian-celebrations.com

**HAVE YOU CONSIDERED ADVERTISING IN OUR
“ OFFICIAL WEDDING GUIDES” ? SEE ATTACHED
INFORMATION**

Asian Celebrations Ltd Company No 5495620. Registered Office:
30, Chappell Close, Leicester LE4 8DZ

Supported by



& In Association with:

